

REGULATIONS FOR INSERTION OF ADVERTISING

www.moronline.pt

Article 1 Introduction

MOR Online is a public limited company that runs the first integrated management platform of the organised waste market (OWM). It is licensed by Agência Portuguesa do Ambiente (APA).

Article 2 Object

These regulations govern the sale of online advertising space on www.moronline.pt, in the location indicated below:



The screenshot shows the MOR Online website interface. At the top, there is a navigation bar with links: "O QUE É O MOR", "O QUE É O MOR ONLINE", "RAZÕES PARA ADERIR", "IMPrensa", and language options "UK", "ES", "PT". The main content area features the MOR Online logo on the left and a video player on the right. Below the video player, there are four informational cards:

- O que é o MOR?**: O Mercado organizado de Resíduos é um espaço de negociação reunindo várias plataformas electrónicas...
- O que é o MOR Online?**: É uma sociedade anónima constituída pela Sociedade Ponto Verde, a Ambigroup, ACAP e a Semintv com o o...
- Porque é que deve aderir?**: A plataforma MOR Online é a primeira plataforma de gestão integrada no Mercado Organizado de Resíduo...
- Quanto custa aderir?**: O financiamento desta operação será assegurado pela cobrança de uma anuidade a todos os utilizadores...

Below these cards is a section titled "Plataforma MOR Online" with a video player and text: "A partir de agora é mais fácil gerir e valorizar resíduos nas melhores condições de preço e segurança. O MOR Online é a primeira plataforma electrónica em Portugal a permitir que os produtores e detentores de resíduos e os operadores económicos devidamente licenciados, tenham uma forma rápida e eficiente de comercializar os seus resíduos. Nesta plataforma de negociação, podem ser transaccionados resíduos de todas as categorias, com excepção dos resíduos perigosos." To the right of this section is a "Login/Logout" form with fields for "utilizador" and "password", and links for "NOVO UTILIZADOR" and "ESQUECI-ME DA PASSWORD". At the bottom right, there is a small MOR logo. At the bottom of the page, there is a footer with links: "GLOSSÁRIO | CONTACTOS | FAQs".

Article 3 Technical specifications

The available advertising space referred to in the previous article consists of an mrec with 300*250 pixels.

Article 4 Formats

Customers are required to email two files for each mrec to geral@moronline.pt

- one with an .swf extension and a maximum size of 120k
- one with a .gif extension and a maximum size of 30k containing a link to where the customer wishes to direct the mrec.

Article 5 Deadline

The mrec must reach MOR Online's premises at least five business days before it is intended to be viewed. Receipt of the files will only be considered valid after confirmation from MOR Online to the same e-mail address from which they were sent.

If the mrec does not comply with the sizes or formats mentioned in Article 4, the date may be revised on a case-by-case basis.

If there are two requests for the same date, the first one received will take precedence.

Article 6 Price

MOR Online's prices are as follows:

| Time on the website | Price (*) |
|---------------------|-----------|
| 15 calendar days | 300 € |
| 30 calendar days | 500 € |

(*) VAT will be added at the current rate

Article 7 Payment

Payment for the aforementioned insertion shall be made by bank transfer to account number 003300004540175287705 up to 30 days after it is first posted.

Article 8 Exceptions

MOR Online reserves the right to refuse advertisements that:

- Are not directly related to MOR Online's activity
- Might offend the site's public in any way

Article 9 Queries, suggestions and complaints

All queries, suggestions or complaints should be sent to geral@moronline.pt.